

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Tuesday, 11 June 2019

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm

Present

Members:

Simon Duckworth (Deputy Chairman), <i>who chaired the meeting</i>	Deputy Jamie Ingham Clark
Deputy Keith Bottomley	Deputy Edward Lord
Tijs Broeke	Andrew Mayer
Karina Dostalova	Deputy Tom Sleigh
Anne Fairweather	James Tumbridge
Alderman Prem Goyal	Alderman Sir David Wootton
Christopher Hayward	

Officers:

John Barradell	- Town Clerk & Chief Executive
Angela Roach	- Assistant Town Clerk
Paul Double	- Remembrancer
Nigel Lefton	- Remembrancer's
Bob Roberts	- Director of Communications
Eugenie de Naurois	- Head of Corporate Affairs, Communications
Sanjay Odedra	- Head of Media
Sam Hutchings	- Corporate Affairs, Communications
Damian Nussbaum	- Director of Economic Development
Laura Davison	- Head of Research, Economic Development
Simon McGinn	- Built Environment
Emma Cunnington	- Town Clerk's

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Dominic Christian, Deputy Catherine McGuinness and Alderman William Russell.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

Chris Hayward declared a non-pecuniary interest during discussion of a question at item 18 due to his standing as non-aldermanic Sheriff of the City of London Corporation.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the meeting held on Tuesday 7 May 2019 be approved as a correct record.

4. **EDO UPDATE**

The Sub-Committee received a report of the Director of Economic Development providing Members with highlights of the key activity undertaken by the Economic Development Office (EDO) in March and April.

Members asked for more information on the work that the Office were doing with the insurance sector and the tech sector. The Director of Economic Development also updated Members, following a question, on the work that had been undertaken on immigration.

RESOLVED, that:

- The report be noted.

5. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications providing a monthly update of the Corporate Affairs Team's activities in supporting the City Corporation's strategic political engagement.

Following a question, the Head of Corporate Affairs confirmed that the City Corporation would be attending the Local Government Association (LGA) conference.

Members discussed the funding to support the development of the role and scope of the new Sport Engagement Manager and it was agreed for a further discussion to be had on this under item 10 of the agenda.

RESOLVED, that:

- The report be noted.

6. **PARLIAMENTARY UPDATE**

The Sub-Committee received a report of the Remembrancer updating Members on the main elements of the Parliamentary Team's activity in support of the City Corporation's political and parliamentary engagement.

Members discussed the Emission Reduction Bill, the repealing of the Vagrancy Act and the MPs that had been consulted on the markets' consolidation programme.

RESOLVED, that:

- The report be noted.

7. **CORPORATE RISK 10: ADVERSE POLITICAL DEVELOPMENTS**

The Sub-Committee received a report of the Remembrancer updating Members on Corporate Risk CR10 and the steps being taken to mitigate the risk.

Members asked for the corporate risks regarding reputational and political damage to the organisation be first reported to this Sub-Committee before Audit & Risk Management Committee in future. A detailed discussion ensued concerning the realism of the current risk score and the target dates for mitigation.

Members also discussed the importance of engaging with all political parties due to the apolitical nature of the City Corporation.

RESOLVED, that:

- The report be noted.

8. **FEEDBACK FROM EU ELECTIONS**

The Sub-Committee heard a presentation of the Director of Communications containing insights following the results of the recent EU elections.

Members also commented on the current political situation and emphasised the importance to be engaging with all political parties, especially those who had done well in the EU elections.

RESOLVED, that:

- The City Corporation to engage with London MEPs;
- A Member briefing breakfast to be set up to update Members with more detail on the City Corporation's political engagement and where resources are being deployed.

9. **NEW POLICY FOR COMMERCIAL FILMING AT CITY OF LONDON CORPORATION'S BUILDINGS AND OPEN SPACES**

The Sub-Committee considered a report of the Director of Communications concerning a new policy for commercial filming at City Corporation-owned buildings and open spaces.

A consultant who had carried out the work gave a presentation on his findings and proposed policy. The Director of Communications underlined that the new policy devised a system where the revenue raised from filming was directed to a central pot which departments could bid against, rather than directly back to the relevant department. Two Members raised concerns on this approach, particularly relating to areas of the Service Committees they were Chairmen of and asked for further consultation to be carried out. Other Members felt that a corporate approach should be taken on this and there was no need for any further consultation, apart from at operational level.

A Member also asked that the filming protocol strategic guidelines be updated so that the Director of Communications be more involved in assessing the risks of individual films.

RESOLVED, that:

- The Public Relations and Economic Development Sub-Committee recommend to the Policy & Resources Committee that the City of

London Corporation's policy for commercial filming at its building and open spaces be approved.

10. SPORT ENGAGEMENT UPDATE

The Sub-Committee received a report of the Director of Communications updating Members on progress being made in taking forward the City Corporation's new approach towards sport engagement.

Following a question from a Member who asked the Town Clerk to consider additional funding for this work, it was discussed that the role of the Sport Engagement Manager, was to seek out new sport engagement opportunities with external partners using existing funding streams, although some additional funding had been made available for smaller events.

The Chairman of the Hampstead Heath, Highgate Wood and Queen's Park Committee raised concerns that a separate report setting out a City-wide strategy for sport that was currently being circulated to other committees, which could be perceived as reputationally damaging to the City Corporation due to negative comments. Members discussed that the sport engagement work formed part of the overall sports strategy and that this Sub-Committee would receive the sports strategy next month and have a Member briefing breakfast to discuss this in more detail. Following a question, the Town Clerk also clarified that this Sub-Committee's terms of reference included its responsibility for "oversight and governance of Sports Engagement (with power to act)", whereas the wider sports strategy had oversight from Policy & Resources in consultation with other relevant Committees.

A Member also asked for consideration on guest lists for hospitality tickets to sporting events, although it was noted that any allocation is subject to negotiations with the respective organising body.

RESOLVED, that:

- The report be noted.

11. MIPIM PROPERTY CONFERENCE 2019/2020

The Sub-Committee received a joint report of the City Surveyor and Director of the Built Environment informing Members of the City Corporation's activities at the MIPIM property exhibition in March 2019 and its proposed activities for March 2020.

RESOLVED, that:

- The report be noted.

12. PROMOTING LONDON AND THE UK'S POSITION AS A LEADING GLOBAL CENTRE FOR FINANCIAL AND PROFESSIONAL SERVICES

The Sub-Committee received a report of the Director of Economic Development updating Members on progress regarding the new promotional platform and accompanying collateral.

The Head of Research presented the new platform to Members with all its various functions. Members asked questions regarding its accessibility to non-native English speakers, promotion of culture and the “go live” strategy.

RESOLVED, that:

- The report be noted.

13. POLICY CHAIR'S VISIT TO WASHINGTON

The Sub-Committee received a report of the Director of Economic Development concerning the Chair of Policy & Resources recent visit to Washington DC.

RESOLVED, that:

- The report be noted.

14. CAMPAIGN FOR FREEDOM OF INFORMATION SURVEY

The Sub-Committee received a report of the Comptroller and City Solicitor, which set out the Campaign for Freedom of Information’s survey of London Local Authorities.

RESOLVED, that:

- The report be noted.

15. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

16. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There were no urgent items.

17. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
18-19	3

18. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

Questions were raised in respect of the following –

1. Gender Identity Policy Handling
2. Livery Companies and Common Hall
3. LawTech Sounding Board

19. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There were no items of urgent business.

The meeting closed at 4.41 pm

Chairman

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